



REQ #1491

BID WAIVER REQUEST FORM

PROCUREMENT MANAGEMENT DIVISION

TO: Arthur H. Sorey, III
City Manager

VIA: Donna Rockfeld, CPPB
Chief Procurement Officer

FROM: Aja Dorsainvil
Marketing Specialist

DATE: May 24, 2021


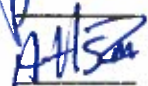
RE: JUNETEENTH CELEBRATION

Annual Expenditure not to Exceed: \$ 28,500 Vendor # 526713

Waiver of Bid Justification:

The City of North Miami Beach would like to partner with the Black Professionals Network (BPN) to facilitate and host a Juneteenth Celebration event. The Black Professional Network is a non-profit social learning organization with a mission to advance the economic and social capital. By expanding influence, knowledge and net worth.

This is an informative and educational event, complete with seminars and keynote speakers will highlight the history of Juneteenth, provide financial literacy, and include various activities for children for fun and education. The event will include powerful speakers, including a keynote by Bilal S. Little, financial literacy philanthropist and founder of The Money Standard, LLC. Juneteenth Celebration is designed to enlighten and educate everyone about another side of African American culture by highlighting the importance of the history of Juneteenth and providing financial empowerment for the future. In addition to the educational aspects of this event, the attendees will enjoy brunch and networking opportunities with members of the BPN and other organizations who are leaders in their fields of finance, technology, education, real estate, entrepreneurship, etc. As part of this event, the BPN will provide all attendees with gift bags with Juneteenth branded items. The goal of this event is to enlighten, educate and equip attendees with the knowledge and know-how for financial literacy and power for themselves and their families now and in the future.

Donna Rockfeld, CPPB, Chief Procurement Officer		Approved	Date
Arthur H. Sorey, III, City Manager (Up to \$50,000)			6/10/21

Purchases exceeding \$50,000.00 will be placed on the next Commission Agenda pending Procurement review.



PROCUREMENT EXPLANATION MEMO

PROCUREMENT MANAGEMENT DIVISION

TO: Arthur H. Sorey, III
City Manager

VIA: Donna Rockfeld, CPPB
Chief Procurement Officer

FROM: Aja Dorsainvil
Name
Marketing Specialist/Public Affairs
Title/Department

DATE: May 24, 2021

RE: JUNETEENTH CELEBRATION

Fiscal Amount not to Exceed: \$ 28,500

Vendor # 526713

Purpose (How does it align with City NMB Strategic Plan?):

This family friendly event is designed to enlighten and educate everyone about another side of African American culture by highlighting the importance of the history of Juneteenth and providing financial empowerment for the future.

Background:

In keeping with the City's strategic plan of Community outreach, this is first annual event to celebrate and commemorate Juneteenth. Juneteenth – also known as Freedom Day, Jubilee Day, Liberation Day, and Emancipation Day – is a holiday celebrating the emancipation of those who had been enslaved in the United States and is considered the longest-running African American holiday.

Recommendation:

It is our recommendation to partner with BPN for this event to highlight the importance of the history of Juneteenth and providing financial empowerment for the future for the community and the residents we serve.

Fiscal Impact / Account Number(s):

\$28,500/Special Projects Juneteenth Account, 010710-572350

Contact Person(s):

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